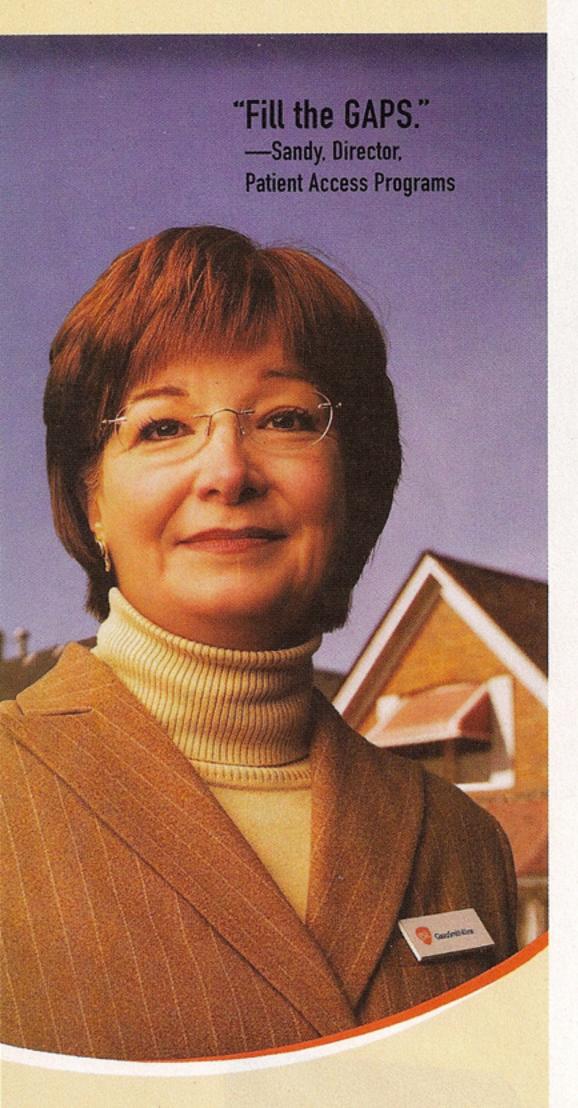
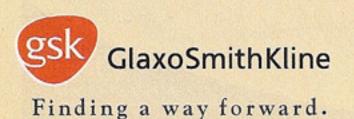
What can we do about SO MANY PEOPLE slipping through the cracks of the HEALTH INSURANCE system?



"SOMETIMES when people need their medicines most, they can't pay for them. To people who are eligible, we give GSK medicines for practically free. We believe it isn't enough to make medicines if people can't afford to take them."

To learn more, call 1-866-GSK-FOR-U



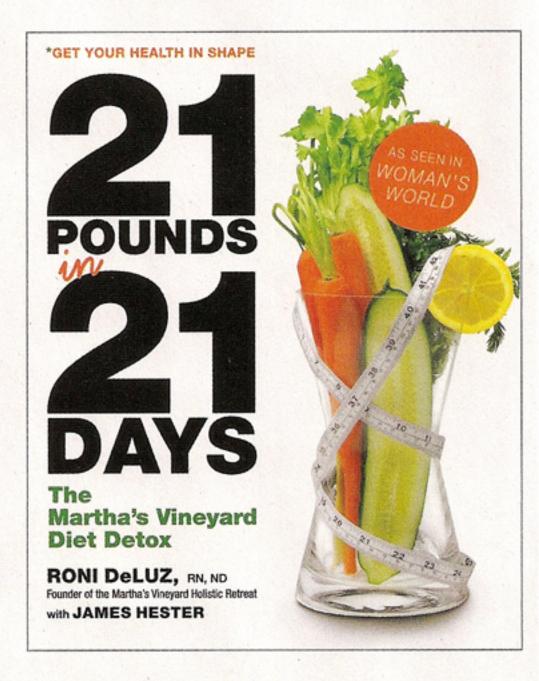
effort to raise money to send his adopted daughter to a clinic for treatment for a rare blood disease.

While Mosley says he will miss Rawlins for a while, he has plenty to keep him busy. "I have Fearless Jones, some short stories and *The Tempest Tales*, [a yearlong serial of a new series, in homage to Langston Hughes' *The Simple Stories*.] I have a lot of things going."

As for Rawlins, he says, "Easy is off being Easy."

TOPSHELF

Detox diets may be all the rage for the quickest way to drop unwanted pounds, improve energy and balance wellness, but they are also the best way to rid the body of toxins. Dr. Roni DeLuz, a board-certified naturopathic doctor, registered nurse and the owner of the Martha's Vineyard Holistic Retreat at the renowned Martha's Vineyard Inn, is at the forefront of the holistic cleansing approach to health and weight loss. Now, she has written a book, 21 POUNDS IN 21 DAYS: THE MARTHA'S VINEYARD **DIET DETOX** (Collins, \$24.95), written with James Hester and Hilary Beard, that has soared to the Top 10 of the best-seller lists, including The New York Times.



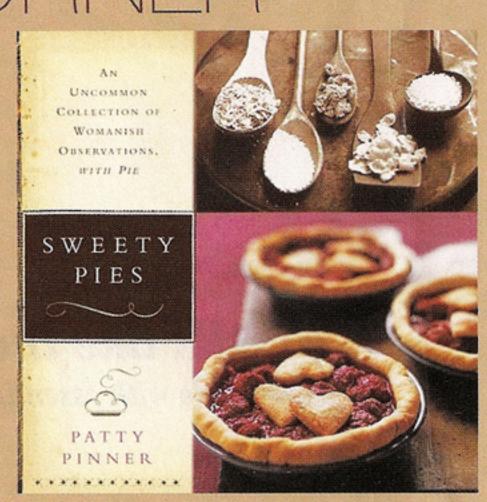
"The Martha's Vineyard Diet Detox is not a traditional weight-loss program," DeLuz writes in the introduction. "You will definitely lose weight, but unlike when you diet, you won't feel hungry, experience cravings, or later experience the yo-yo effect of dropping 10 pounds and then gaining back 15. You won't have to count calories, points, indices or rankings, or do anything else that requires math. There are no bland or repetitive foods, like grapefruit, grapefruit, grapefruit. You won't spend a lot of money. And I promise not to make you squeeze into any spandex."

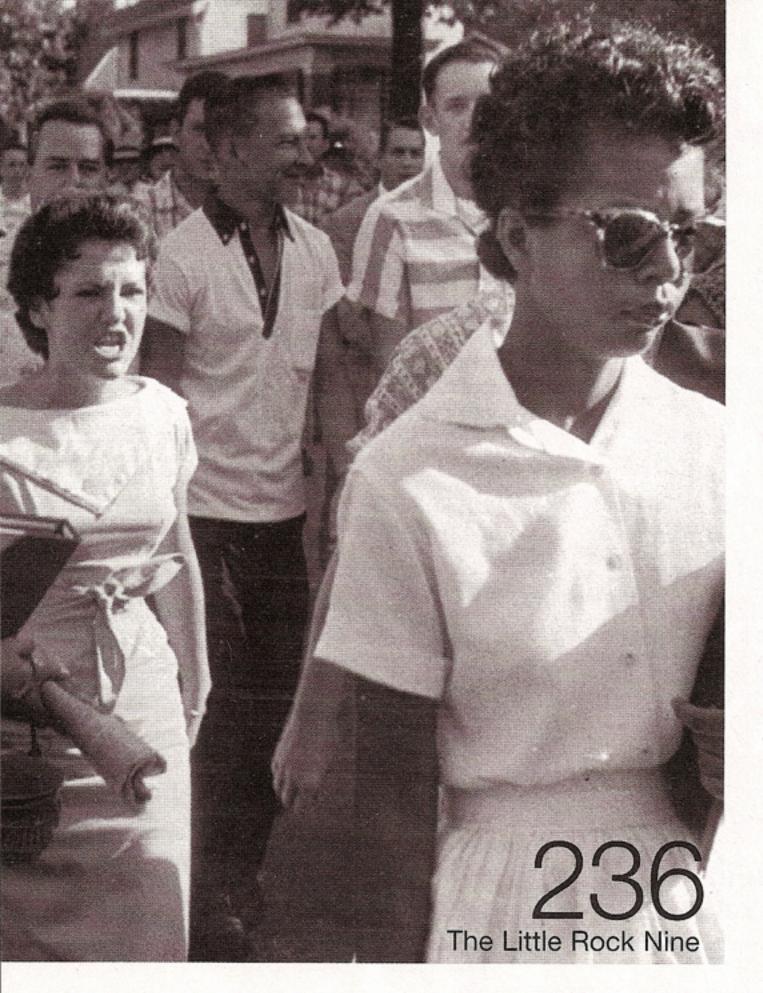
COOK'S CORNER

SOUL FOOD DESSERTS AND MEMO-RIES, returns with SWEETY PIES: AN UNCOMMON COLLECTION OF WOM-ANISH OBSERVATIONS, WITH PIE (Taunton Press, \$23). Interwoven between delectable recipes, such as handmade apple pie, apricot jam tart and lemon chess pie, are tales about family, friends and community that leave you full of sentimentality and send you on a mad dash to the kitchen to bake some pie.

acclaimed SWEETS: A COLLECTION OF

Patty Pinner, author of the critically





contents

VOL. LXII, NO. 12 OCTOBER 2007

SPECIAL TV SECTION

216

The Truth Behind The New BET (Plus: The New Fall TV Lineup)

By Eric Deggans

228

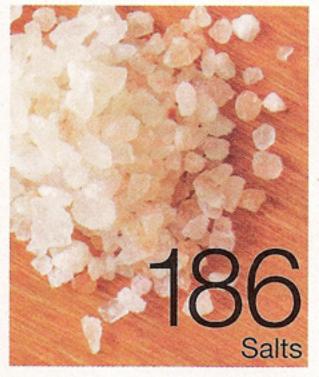
The 25 Top Black TV Shows Of All Time

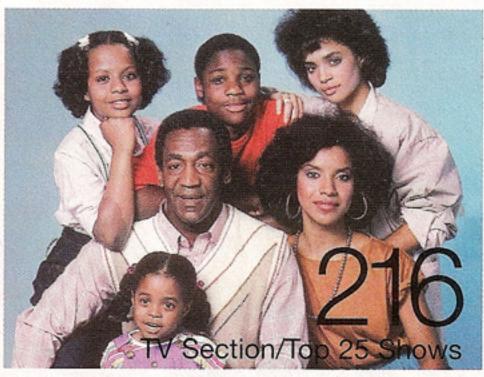
230 Who To Watch In Children's TV Programming

By Tiffany Forte



- President & CEO's Message
- Speaking Of People 18
- Contributors 28
- 30 Behind The Scenes
- 32 **EBONY On The Scene**
- 38 Letters To The Editor
- 42 **EBONY Bookshelf**
- Center Stage
- 5 Questions For ...
- 50 **EBONY Travel Guide**
- 52 Money Talks
- 54 Sisterspeak
- House Call 56
- 61 **EBONY Advisor**
- 62 Sounding Off
- For Brothers Only 66
- 68 **EBONY Essentials** Style tips, irons, HDTVs
- Beauty & Style: Diamonds 124
- 132 Strictly For Laughs
 - Two Sides: Are Black Greek Organizations Relevant?
- Body Talk: Core Training 170
- 178 Ebony Fashion Fair: Black Magic
- 186 Date With A Dish: Unearthing Salt
- Parenting: Adoptees Finding Family Ties
- Memorable Photo 242





COPYRIGHT © 2007 JOHNSON PUBLISHING CO. ALL RIGHTS RE-SERVED. ® ™ SM-EBONY, AMERICAN BLACK ACHIEVEMENT AWARDS, ANOTHER FINE PRODUCT FROM EBONY, BLACK FAMILY REUNION TOUR, COUNTERTALK, EBONY BLACK FAMILY REUNION TOUR. EBONY CLASSICS, EBONY FASHION FAIR, EBONY HOME, EBONY INSPIRATIONS, EBONY/JET, EBONY LIVING, EM, FASHION FAIR, FF, HOLLYWOOD IN HARLEM, JET, JPC, SISTERSPEAK, SUNNY&HONEY, TASTE OF EBONY, AND ACCOMPANYING LOGOS, DESIGNS AND PRODUCT MARKS ARE THE TRADEMARKS AND TRADE DRESS OF JOHNSON PUBLISHING COMPANY, INC. AND ARE FOR USE EXCLU-SIVELY WITH ITS PRODUCTS AND SERVICES.





